



SET INCLUSION **»»» IN MOTION**

2024-2025 FUNDRAISING CAMPAIGN

Summary

LEAD THE CHANGE

The **SET INCLUSION IN MOTION** campaign is about empowering institutions and organizations to create transformative, inclusive change.

By investing in DAWN's intersectional human rights agenda, you are investing in human rights for all.



Funding Goal

Raise \$100,000 to expand DAWN's critical human rights work.



Global and local impact

From treaty bodies to court challenges, DAWN's advocacy advances equity at all levels.



Intersectional focus

Address systemic ableism and discrimination through practical, transformative solutions.



MEET DAWN

Run by women and gender-diverse people with disabilities, DAWN combines lived experience and expertise to deliver innovative, impactful human rights solutions.



»»» **ROOT RESILIENCE**

»»» **ROOT CHANGE**

»»» **ROOT JUSTICE**

INTERSECTIONALITY

"THERE ARE MANY, MANY DIFFERENT KINDS OF INTERSECTIONAL EXCLUSIONS - NOT JUST BLACK WOMEN BUT OTHER WOMEN OF COLOR. NOT JUST PEOPLE OF COLOR, BUT PEOPLE WITH DISABILITIES. IMMIGRANTS. LGBTQ PEOPLE. INDIGENOUS PEOPLE."

-KIMBERLÉ WILLIAMS CRENSHAW



30%

of women in Canada live with a disability, with rates even higher among Black, Indigenous, and 2SLGBTQIA+ populations.

59%

of human rights complaints involve disability discrimination.

64%

of those complaints relate to workplace discrimination.



Disability intersects with sexism, racism, and other forms of oppression, leaving women and gender-diverse individuals **disproportionately** affected by:

- Poverty
- Housing insecurity
- Violence, including intimate partner violence

IS THIS EQUITY?

These statistics reveal pervasive systemic inequities, particularly in workplaces, where women and gender-diverse people with disabilities face compounded barriers, underscoring that **true equity demands bold, intersectional solutions driven by their leadership.**

HUMAN RIGHTS: THE FOUNDATION OF EQUITY

WHAT THIS MEANS FOR ORGANIZATIONS:

- Human rights demand that workplaces treat all individuals with dignity, fairness, and respect.
- Equity ensures these rights by identifying and addressing systemic barriers, creating opportunities for everyone to thrive.
- Inclusion builds on this by fostering environments where diverse perspectives and identities are valued and respected.

Equity



Fair treatment by addressing systemic barriers and ensuring everyone has the support needed to succeed.

Inclusion



Creating environments where all individuals feel valued, respected, and supported.



Equity is how human rights come to life in your organization.

CONNECTING HUMAN RIGHTS AND EQUITY THROUGH INTERSECTIONALITY

At DAWN Canada, we drive systemic change by empowering organizations to build equity and inclusion through education, grounded in the lived experiences of women and gender-diverse people with disabilities, while advancing our work in advocacy, policy, and research.



**Partner with DAWN Canada to
dismantle barriers and create
transformative change!**

Research

Highlighting inequities through lived experience data to inform transformative solutions.

Policy

Collaborating with governments and institutions to embed intersectionality into human rights policies.

Education

Empowering organizations with tools like our DO THE RIGHTS THING curriculum to build equitable, inclusive practices.

Advocacy

Amplifying the voices of women and gender-diverse people with disabilities in courts, coalitions, and human rights bodies.

EMPOWERING HUMAN RIGHTS ADVOCACY AND EDUCATION

The **Set Inclusion in Motion** campaign seeks to fund the following transformative initiatives

CAMPAIGN FINANCIAL OBJECTIVES

\$ 100 000

Curriculums and Training

Expand our DO THE RIGHTS THING curriculum to train organizations in intersectional human rights practices.

Advocacy and Accountability

Strengthen advocacy in human rights forums and sustain engagement in justice and treaty body processes to ensure accountability for human rights violations.

Legal Interventions

Bolster our court interventions and justice activities to address systemic discrimination.



CURRICULUM AND TRAINING

Objective

Expanding DO THE RIGHTS THING to equip organizations with tools to embed equity and inclusion into policies and practices.

How Funds Will Be Used

- Develop sector-specific modules.
- Deliver training sessions across Canada.
- Support organizations implementing change.

Impact Goals

- Train 1,000+ leaders annually.
- Foster adoption of intersectional DEI policies.
- Create measurable improvements in workplace equity and accessibility.



Ineffective DEI practices often leave out women and gender-diverse people with disabilities.



Our curriculum bridges this gap by:

- Grounding organizations in intersectional principles.
- Addressing the root causes of exclusion.
- Empowering leaders to create equitable environments.



Our work amplifies marginalized voices and shapes global human rights to create lasting systemic change.



ADVOCACY AND ACCOUNTABILITY

Objective

Strengthening advocacy in human rights forums and justice processes to ensure accountability for violations.

How Funds Will Be Used

- Monitoring and reporting to
 - UN Committee on the Rights of Persons with Disabilities (CRPD)
 - UN Committee on the Elimination of Discrimination Against Women (CEDAW)
- Advocating for systemic change through treaty body engagement and justice mechanisms.
- Ensuring that the lived experiences of women and gender-diverse people with disabilities inform global human rights.

Recorded Impact

Contribution to UN CEDAW's concluding observations, highlighting our critical role in advancing intersectional human rights.



LEGAL INTERVENTIONS

Objective

Bolster court interventions and justice activities to address systemic discrimination, representing marginalized communities in transformative legal cases.

How Funds Will Be Used

Current DAWN Canada Court Interventions:

- MAiD Track 2 Charter Challenge
- Safe at Home Safe at Work Coalition
- Ahluwalia v. Ahluwalia

Impact Goals

- Ensure systemic accountability and justice for women, girls, and gender-diverse people with disabilities.
- Drive lasting change by transforming legal frameworks to protect the most vulnerable.

Recorded Impact

40+ court interventions since 1995.

YOUR ROLE IN ADVANCING HUMAN RIGHTS

Your support fuels initiatives that go beyond individual complaints to driving systemic change that benefits entire communities.

»»» Build Inclusion

Support the expansion of the Do the Rights Thing curriculum to train leaders, foster equitable workplaces, and develop accessible policies.

»»» Advance Human Rights

Contribute to the monitoring and reporting efforts for UN Committees, ensuring the lived experiences of women and gender-diverse people with disabilities shape global human rights.

»»» Empower Justice

Advocate for transformative court interventions that hold systems accountable for systemic discrimination.



Help shape a future where inclusion is the norm



Your Support Means:

- Inclusive workplaces.
- Accessible policies.
- A future where no one is left behind.

READY TO SET INCLUSION IN MOTION? >>>

Recognition Program

ROOT RESILIENCE

\$1 000

Support inclusion and leadership development with this essential contribution.

Includes:

- ✓ 4 spots for the DO THE RIGHTS THING webinar
- ✓ Your logo in the donor section of our website.

ROOT CHANGE

\$5 000

Drive systemic change by fostering inclusion and accessibility in your organization.

Includes:

- ✓ Private workshop to take the DO THE RIGHTS THING curriculum.
- ✓ Your logo in the donor section of our website.
- ✓ Your logo on the DO THE RIGHTS THING initiative page on our website.

ROOT JUSTICE

\$10 000

Be a changemaker for global justice and systemic transformation.

Includes:

- ✓ Private workshop to take the DO THE RIGHTS THING curriculum.
- ✓ Invitation to our bi-annual policy forum.
- ✓ Your logo in the donor section and on the DO THE RIGHTS THING initiative page on our website.
- ✓ Special mention in the DO THE RIGHTS THING course material.



Let's Set Human Rights in Motion >>>> Together

For more information on the campaign,
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